



ASX Announcement

PS&C LIMITED
(ACN 164 718 361)

4th March 2020

Appointment as a Salesforce.com Inc. Platinum Tier Consulting Partner

PS&C Limited (ASX:PSZ) (**PS&C**) is pleased to announce it has achieved Platinum Tier under the Salesforce® Consulting Partner Program for the period 1 March 2020 to 28 February 2021.

The Salesforce® Partner Program recognises partners that have achieved Salesforce-set targets across three main categories: Customer Success, Innovation and Engagement. Platinum Tier is the highest level of recognition possible in the APAC region, being surpassed only by the “Global Strategic Tier” which recognises organisations operating at Platinum Tier in 6 or more geographic regions.

Richard Clarke, PS&C’s National Salesforce® Practice Director, commented:

“After some challenges faced in FY19, our Salesforce® capability has recovered and continues to strengthen, as does our engagement with clients across Adelaide, Melbourne, Canberra, Sydney and Brisbane.

We are experiencing expanding opportunities to assist clients as they seek to become more customer focussed and able to engage across a range of digital channels. Being a Platinum Tier Salesforce® Consulting Partner gives prospective clients an increased level of confidence in the capabilities of the PS&C team and should underpin further organic growth.

This appointment builds on the February 2020 achievements of achieving Salesforce® AppExchange Partner status and being accredited as a Salesforce® Maps Partner.

Achieving Salesforce® Platinum Consulting Partner status is a satisfying recognition for my team who continue to act as a trusted partner of Salesforce® to deliver outstanding results for our clients.”

END